

**WHHD-FM**  
**“Breast Summer Ever” Official Contest Rules**

These rules apply to HD 98.3’s Breast Summer Ever (“Contest”) conducted by Beasley Media Group, LLC d/b/a WHHD-FM (“Station”). **In addition, the General Contest Rules posted at [www.hd983.com](http://www.hd983.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

**1. HOW TO ENTER**

- a. The Contest will begin on May 24, 2019 and end on July 1, 2019.
- b. To participate in the Contest and enter online, visit [www.hd983.com](http://www.hd983.com) and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on May 24, 2019 at 8:00am Eastern Time (“ET”) and ending on June 30, 2019 at 12:00pm ET (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address. Multiple participants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. At the time of entry, entrants must also upload an original, unedited photograph with a Beach or Workout Theme (athletic wear, bathing suits, shorts are acceptable). Photo must include the entrant’s face for all entries. For the “breast augmentation” prize, entrants must be wearing at minimal a bikini top, modest bra or other covering on top, in each case covering the entire areola. Photo Submissions that contain nudity (e.g., show any part of the areola) will be disqualified by the Station. Photo Submissions must be under 2 MB and also must be in a jpeg or gif file format. Photos Submissions containing parties other than the entrant, more than one person in the photo, edited photos (i.e. Snapchat filters) and collage Photo Submissions containing more than one photo are not permitted and will be disqualified.
- d. At the time of entry, entrants must also submit an essay of one hundred (100) words or less describing entrant’s compelling need for the grand prize procedure/treatment (“Essay”). Essays that are over one hundred (100) words will be truncated prior to judging to online include the first one hundred (100) words.

- e. Photo Submissions and Essays must be the entrants' original, creative work, and must not be protected by copyright; each entrant must have the right to submit them. Each Photo Submission must contain only the image of the person submitting the photo and may not contain the images of any other person. Photo Submissions and Essays may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks. Photo Submissions and Essays must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. Station, in its sole discretion, reserves the right to disqualify any entry if such entry's associated Photo Submission or Essay, or other content contains illegal, indecent, pornographic, sexually explicit content or otherwise offensive material such as aberrational behavior, graphic violence or drug abuse, or if such Photo Submission or Essay or other content contains any material whose content is deemed, at the sole discretion of the Station, to be unsuitable for public display or posting on the Station's website. Entries that do not comply with these rules will not be eligible for the Contest. Entrants agree that Photo Submissions and Essays may be used by the Station for any purpose including without limitation being posted on [www.hd983.com](http://www.hd983.com).
- f. There will be one (1) prize winner selected in the Contest.

## 2. ELIGIBILITY RESTRICTIONS

This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Columbia, Richmond, Burke, McDuffie, Glascock, Hancock, Jefferson, Jenkins, Taliaferro, Warren, Washington, Wilkes, and Lincoln Counties, GA and Aiken, Allendale, Barnwell, McCormick, and Edgefield Counties, SC, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## 3. PRIZES

- a. One (1) Grand Prize will be awarded.
- The following prize will be awarded: One (1) four thousand three hundred dollar (\$5,645.00) prize certificate from Dr. Billy Lynn, Savannah River Plastic Surgery, Evans, Georgia (the "Procedure Provider"), the prize certificate being valid towards one (1) bilateral breast (saline) augmentation surgery (the "Breast Procedure") as determined in the sole and absolute discretion of Procedure Provider. The Approximate Retail Value ("ARV") of the prize is \$5,645.00.

- b. Actual value may vary and any difference between stated value and actual value will not be awarded. Each prize certificate shall cover the cost of surgery only. The winner(s) will be solely responsible for any additional costs (including, but not limited to, all anesthesia costs which may start from \$700 based on the selected Procedure, operating room fees rental which start from \$500 based on the selected procedure, medication, lab fees, hospital fees and for any additional costs and optional upgrades (including, but not limited to, routine or follow up or post-procedure care, upgrades to silicone, etc.) associated with the selected Procedure, if any, which shall be determined solely between the Procedure Provider and the winner. In addition to any other Affidavit and Release required by these Official Rules, the winner will be required to sign a Release, releasing the Station and the Contest Entities relating to the Breast Procedure. The Breast Procedure must be completed no later than **June 28, 2020**. The Breast Procedure may require multiple appointments and may take several months to complete. It is the winner's sole responsibility to schedule the appointment(s) with the Provider in accordance with the timeline contained within these Official Rules. The prize will be awarded subject to the Prize Provider's determination that winner is medically qualified to undergo the Breast Procedure. Winner(s) will be required to undergo a medical examination by Prize Provider to determine if winner is medically eligible to undergo the Breast Procedure. There will be no charge for the evaluation. The Procedure Provider has the right to refuse to perform the Procedure at his sole discretion, based on medical, or any other reasons. In the event that the Prize Provider chooses not to perform the Breast Procedure on the winner, neither the Station nor the Procedure Provider will be obligated to provide a substitute prize. The prize(s) are expressly limited to the item listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Station and Prize Provider are not responsible for winners' limitations that prevent acceptance or use of prize. Entrants acknowledge that the Station and Prize Provider have not made, nor are in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties expressed or implied, whether by contract or law, concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition, or fitness for a particular purpose. Other restrictions may apply. Any prize certificate will be subject to the terms and conditions as set forth by its issuer. Prize certificates are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will they be replaced if lost or stolen.
- c. Prizes or prize certificates must be claimed at the office of the Station located at 4051 Jimmie Dyess Parkway, Augusta GA, 30909, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed by 5:30pm ET on July 12, 2019. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the

timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS**

- a. Each eligible Photo and Essay will be posted for voting on the Station as they are submitted and approved and ending on June 29, 2019 at 12:00pm ET. The one (1) entry with the most votes will be deemed the winner, upon confirmation of eligibility. In the case of a tie, the Station will randomly select the winning couple that have tied in votes. Potential winning couple will be notified by telephone and/or email on Monday, July 1, 2019 after the voting period has ended.
  - b. Voting is limited to one vote per verified email address per day.
  - c. Entrants need not listen to the Station or be present to win.
  - d. Winner must confirm acceptance of prize within twenty-four (24) hours of winning, or risk disqualification and selection of an alternate winner (time permitting) from the next Photo that acquired the most votes.
  - e. Entrants do not need to listen to the Station or be present to win.
  - f. Each winner must execute and return any required affidavit of eligibility and/or liability/publicity release and procedure release by 5:30pm ET on July 14, 2019 or prize will be forfeited and, in the Station's sole and absolute discretion, the entrant with the next highest score for that week may be deemed the alternate winner. If a potential winner cannot be contacted by close of business on Thursday following his/her selection, fails to sign and return the required fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.
5. Decisions of the Station management with respect to the Contest are final.

#### **6. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.hd983.com](http://www.hd983.com).
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.hd983.com](http://www.hd983.com).

- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station at 4051 Jimmie Dyess Parkway, Augusta GA, 30909, or by sending a self-addressed, stamped envelope to the Station.